

Announcing



*A financial and operational benchmarking tool
designed exclusively for campground owners and managers*

Get the facts you need to make more informed decisions about staffing, facility upgrades, marketing and other facets of managing your park!

arvc AdvantEDGE is a comprehensive yet easy-to-use online tool that allows you to compare your park's financial and operational data to that of similar parks so you can answer questions such as:

- Do you have the right amount of staff and are you paying them what you should?
- How do your occupancy rates stack up?
- Are you offering the right facilities and amenities?
- Should you consider adding more lodging options to increase your revenues?
- Are you spending enough on marketing to attract the right campers to your park?
- Should you consider changing your site rental fees?

arvc AdvantEDGE helps you answer these critical questions and many more by making it easy to see how your park compares to similar parks in your market or nationwide. You can filter your comparisons by the parameters that are the most meaningful to you, including region, state, age of park, number of campsites and other factors. Over time, this useful tracking tool will also provide you with a valuable record of your park's performance and business cycle year after year, giving you a solid base on which make major business decisions such as expanding your operations or selling or refinancing your park. *All information is kept strictly confidential.*

Member pricing for a full year of access to **arvc AdvantEDGE** is based on the number of sites as follows:

MEMBER PRICING:

0-50 sites	\$100
51-200 sites	\$150
201-400 sites	\$200
401-750 sites	\$275
751+ sites	\$350

NON-MEMBER PRICING: \$500

**Visit arvc.org today to sign up
or call (303) 681-0401 for more information.**

DEVELOPED BY **SureVista**

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National Association of RV Parks & Campgrounds