



Florida Association of RV Parks & Campgrounds

Co-Op Mail Program



What is the Co-Op Mail Program?

The Co-Op Mail Program is a brochure distribution program that provides an inexpensive way for Florida ARVC members to promote their park to the campers they need to reach. Here is how it works... We receive around 15,000 requests each year for camping information. These requests come by email, phone, and through multiple websites. Most simply say: "We are coming to Florida to camp. Can you please send us information on campgrounds and RV Parks in Florida?" We fulfill these requests by sending a copy of the current edition of the *Florida Camping Directory* plus the individual campground brochures of members who are participating in the Co-Op Mail Program.

Your Brochure is your Best Advertising

You can say what you want, show what you want, and even include a discount offer. This is a wonderful way to reach new customers and improve your reservation bookings. And remember, you will be reaching campers who are planning their Florida Camping trip - right now. What a great opportunity!

It's Quick, Easy, and Inexpensive

The Cost to participate is only **12¢ per brochure** mailed. This is a very economical way to get your brochure in the hands of qualified campers. *Just think of how much it costs you to mail just one brochure at today's postage rate.* Sign-up by returning the form below. If you have any questions, please call the Florida ARVC office.

Don't wait to increase your business - Sign-Up Today!

Co-Op Mail Participation Agreement

I hereby request and authorize the Florida Association of RV Parks & Campgrounds to include our brochures in the Co-Op Mail Program.

I have enclosed a check in the amount of \$250, made payable to Florida ARVC as an advance deposit. I understand that the cost is 12¢ for each brochure which is sent, and that I will receive a quarterly statement detailing the number of brochures mailed and any balance due. (The \$250 deposit will be credited to your first statement.)

I am sending _____ brochures (a minimum of 3,000 is suggested) to begin participation in the Co-Op Mail Program. I understand it is my responsibility to re-supply the brochures when notified and I may cancel out of the program at anytime by notifying the Florida ARVC office.

Campground Name: _____

Contact Person: _____

Address: _____

Phone: _____ FAX: _____ Email: _____

Authorized Signature: _____ Date: _____

***Please sign and mail this form with a \$250 deposit to:
Florida ARVC Co-Op Mail Program - 1340 Vickers Rd., Tallahassee, FL 32303***